TENNYSON CENTER *for* CHILDREN

Do It Yourself for Tennyson Tool Kit

Thank You!

Thank you for your interest in hosting an event to enhance the lives of the children and families we serve at Tennyson Center! Your partnership allows us to provide the tools and resources needed for their healing.

We hope this tool kit provides everything you need to set up your own event, however, please don’t hesitate to contact us for any addtional needs.

Contact:
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Community Engagement Coordinator
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WHO WE ARE

Tennyson delivers a continuum of trauma-responsive services grounded in the Neurosequential Model (NMT), focused on regulation, relationships, and skill-building. Through integrated clinical, educational, and community-based supports, we address immediate needs while building long-term resilience and stability for children and families.

Day Treatment & Education – Fully accredited school
Our approach is trauma-informed from the ground up. Every classroom is structured to provide predictability, safety and consistency — because we know that when students feel safe, they can learn. serving studens K-12

Community-Based Services-
Offers a wide spectrum of mental and behavioral health support for children, youth, and families—meeting people where they are, in their homes, communities and on the Tennyson campus. serving students K-12
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BRANCH (Behavior Resources for Adaptive Needs in the Community and Home) Intensive in-home support for youth with developmental disabilities, trauma, autism, and co-occurring mental health needs. serving students 5-18

ASPEN (Adaptive Skills for People with Emotional Needs):
Serving students whose educational disabilities and/or mental health needs require smaller class sizes, more individualized structure and a deeply therapeutic environment. serving students K-12

TREE (Transition, Reintegration, Education & Engagement)
Providing an integrated pathway that makes high school graduation a reality. For those who have graduated, it continues to build the skills and confidence needed for what comes next. serving students 16-21

MISSION

Improve the mental health and wellness of those impacted by trauma and other adverse experiences.

VISION

Everyone should have the opportunity and support needed to learn, grow, and thrive.

VALUES

Joyful
Authentic
Compassionate
Dependable
Curious

Hosting a Do It Yourself for Tennyson Event

What does Do It Yourself entail?

A Do It Yourself for Tennyson fundraiser is any revenue-generating activity organized by an individual, business, or school, etc. with limited or no assistance from Tennyson staff. Anyone can host a fundraiser -- With your exclusive fundraising efforts, we can increase support and raise awareness for services.

Hosting a Do It Yourself Event

Do It Yourself for Tennyson Checklist

- **Come up with your idea. How will you raise money for Tennyson Center? Reference the event ideas list in this document for inspiration. Then, settle on a date, time, and location for your event.**
- **Let Tennyson Center staff know about your event. Contact marketing@tennysoncenter.org**
- **Hold your event! Have fun, take photos, and share online -- Show the community how much you care using the power of social media. Tag us!**
- **Report back. Send in your donation and watch our social media for a shout-out.**

Event Ideas

Party with a Purpose

Host a themed event and donate the proceeds to Tennyson Center. If you have an upcoming birthday, anniversary, or baby shower, consider making a contribution in lieu of personal gifts.

Business Give Back

If you are a business, restaurant or brewery – choose a day/month to donate a percentage of revenue

Organize an Outing

Organize a golf or bowling tournament/karaoke night/art show/watch party etc. Invite family, friends, and coworkers and ask for donations to participate in the event.

School Fundraiser

Kids and teens love to help! Have fun with students while teaching them about philanthropy with anything from a coin drive to delivering candy grams to a read-a-thon. Encourage after school clubs and groups to engage their wider school community in raising funds by coming up with a school fundraiser idea.

Event Ideas

Other Ideas

BBQ or Chili Cook-Off • Exercise Class by Donation • Improv or Comedy Show • Talent Show • Car Wash • Casino Night • Photo Contest • Board Game Tournament • Tailgate Party • House Concert • Beer or Wine Tasting • Yard Sale • Clothing Swap • Battle of the Bands • Craft Sale • Used Book Sale • Scavenger Hunt • Silent Auction • Fun Run/Walk • Trivia Night • Supply Drive • Happy Hour • Watch Party • Bake Sale

Social Media Tips

Use social media as an additional fundraising tool. Be sure to include fundraising and event links in your posts and encourage your friends to share and spread the message. If you hold a party, a drive, or an event to benefit TCC, please tag us on social media. This gives our followers a chance to see how people are supporting us each and every day, and how that support makes a difference.

Find us and follow us on these social media channels:
Facebook: @ Tennyson Center for Children
Instagram: @Tennysoncenter4kids
LinkedIn: @ Tennyson Center for Children
Youtube: @tennysoncenterforchildren

We are happy to help you promote your event through shares, likes, and posts. Additionally we will do our best to recognize you on our social media channels for supporting us.

Our Logos

Logos are available in .jpg, . png, .tif, and .pdf formats. We can provide small, medium, and large sized logos with both solid and transparent backgrounds

1.

2.

1. Primary Color Palette

1.

Orange Pantone

1505C
RGB: 255, 105, 0
CMYK: 0, 64, 100, 0
#ff6900

Light Gray

Pantone Warm Gray 1C
RGB: 215, 210, 203
CMYK: 10, 10, 11, 0
#D7D2CB

Black

Pantone Black 6C
RGB: 00, 00, 00
CMYK: 60, 40, 40, 100
#000000

2. Secondary Color Palette This color palette can be used to accent and compliment the primary color palette

2.

Green

Pantone 3405C
RGB: 0, 175, 102
CMYK: 92, 0, 85, 0
#00af66

Blue

Pantone 632C
RGB: 0, 147, 178
CMYK: 87, 8, 14, 7
#fdda25

Yellow

Pantone 115C
RGB: 253, 218, 37
CMYK: 0, 4, 88, 0
#fdda25

Navy Blue

Pantone 2768C
RGB: 7, 29, 73
CMYK: 100, 78, 0, 66
#071d49

Donation Information

Gifts can be made by check, cash, or credit card.

Checks should be made payable to “Tennyson Center for Children” and mailed to:
Tennyson Center for Children
2950 Tennyson St, Denver CO 80212

You can also donate online at TennysonCenter.org/donate.

Our EIN: 61-1458290

Your Impact

Through your fundraising efforts, you are serving:

- Children with high-acuity needs impacted by trauma and co-occurring mental or behavioral health conditions
- Youth at risk of long-term child welfare involvement or out-of-home placement
- Families in need of intensive in-home or outpatient therapeutic support
- Foster parents caring for children with complex needs
- Children and youth with intellectual or developmental disabilities (IDD) and co-occurring behavioral health challenges
- Children and families from diverse backgrounds, the majority of whom are from under-resourced, low-income communities

Thank you for considering organizing a Do It Yourself for Tennyson event in support of our children and families. Please do not hesitate to reach out for any additional support or questions!

CONTACT

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