

6:00 - 10:00 PM

· MILE HIGH · < Q & GROOVE

**MILE HIGH STATION** 

2027 West Colfax Avenue Denver, CO 80204

For the 15th consecutive year, this anticipated community event will bring Coloradans together to help kids and families thrive. Guests will enjoy live entertainment featuring the next big name in music, an exclusive bar menu, BBQ, a live auction, spirit pull, and more!

#### TICKETS AND SPONSORSHIPS INCLUDE

Event admission

BBQ and desserts

> Select wine, beer, and cocktails

6 Million Dollar Band (6MDB) is Colorado's ultimate '80s tribute band, delivering a high-energy, synth-powered concert experience that brings the decade's biggest hits to life. Known for their spot-on renditions of artists like Madonna, Duran Duran, Journey, and Talking Heads, 6MDB pairs stellar musicianship with electric stage presence.



tennysoncenter.org/events

# TO BENEFIT



**TENNYSON CENTER** opened in 1904 as an orphanage for children in Colorado. Over the years, Tennyson has evolved to improving the mental health and wellness of those impacted by trauma and other adverse experiences. We build stronger and healthier families by addressing various mental health and behavioral challenges through intensive therapy, personalized education, and residential services.

# 2025 SPONSORSHIP OPPORTUNITIES

Becoming a Mile High Q & Groove sponsor will showcase your brand and company to a diverse audience throughout Metro Denver. Each sponsorship advances our vision that everyone has the opportunity and support needed to learn, grow, and thrive.





### PRESENTING SPONSOR | \$30,000

#### Hospitality

- 50 tickets to event
- · Reserved premium concert viewing location
- · Complimentary food and select beer, wine, and cocktails
- 25 parking vouchers

#### **Promotion**

Exclusive naming rights (YOUR COMPANY) presents Tennyson Center for Children Mile High Q & Groove. Recognition in all event marketing, including:

- Highlighted in official event press release
- Media mention with 97.3 KBCO, 5280 Magazine, CBS Colorado, and more
- Newsletter company spotlight
- · Prominently featured in event-related emails
- Logo on website and ticketing page
- Social media company spotlight

#### **Onsite Promotion**

- Opportunity to speak at the event to highlight connection to Tennyson's mission
- · Artist meet & greet photo opportunity
- Step & Repeat co-branded with Tennyson Center
- Promotional opportunity at event
- · Premium logo placement on event signage and digital screens
- Verbal recognition of your generosity in event remarks

#### THRIVE SPONSOR | \$15,000

#### Hospitality

- 30 tickets to the event
- Reserved prime concert viewing location
- · Complimentary food and select beer, wine, and cocktails
- 15 parking vouchers

#### **Promotion**

Recognition in event marketing, including:

- · Named in official event press release
- Newsletter company mention
- · Logo included in event emails
- Logo on website and ticketing page
- Tagged in social media posts

#### **Onsite Promotion**

- Stage naming rights and ownership of specialty signage (1)
- Specialty cocktail naming rights (1)
- Promotional opportunity at event
- Premium logo placement on event signage and digital screens
- · Verbal recognition of your generosity in event remarks

# **SECURE YOUR SPONSORSHIP**

Contact Cydnee Dossey, Development Partnership Manager 720.855.3212 | cydnee.dossey@tennysoncenter.org

# **VISION SPONSOR | \$10,000**

#### Hospitality

- · 20 tickets to event
- · Reserved concert viewing location
- Complimentary food and select beer, wine, and cocktails
- 10 parking vouchers

#### Promotion

- · Logo included in event emails
- Logo on website ticketing page
- Tagged in social media posts

#### **Onsite Promotion**

- · Promotional opportunity at event
- Logo on event signage and digital screens
- Verbal recognition of your generosity in event remarks

## **HARMONY SPONSOR** | \$5,000

#### Hospitality

- 10 tickets to event
- · Reserved concert viewing location
- Complimentary food and select beer, wine, and cocktails
- · 2 parking vouchers

#### **Promotion**

- · Logo included in event emails
- · Logo on website ticketing page

# **Onsite Promotion**

- · Promotional opportunity at event
- Logo on event signage and digital screens

# **IMPACT SPONSOR** | \$3,000 (limited)

#### Hospitality

- · 6 tickets to event
- · Complimentary food and select beer, wine, and cocktails

#### Promotion

· Logo on website ticketing page

#### **Onsite Promotion**

· Logo on digital screens

#### **IN-KIND SPONSOR**

Packages may be personalized based on fair market value of in-kind donation. Provided product and/or services will receive the following benefits:

#### Hospitality

- 2 tickets to event
- Complimentary food and select beer, wine, and cocktails

#### **Promotion**

- · Recognition in event email marketing
- Logo on website ticketing page

#### **Onsite Promotion**

· Logo on event signage and digital screens